

How to get there

Arriving by public transport

St.Gallen is located on the Swiss east-west link on the main SBB line. Trains go directly to St.Gallen every half hour from Zurich Hauptbahnhof (main station) and Kloten airport. The VBSG buses, routes 5 and 9, go directly from St.Gallen Hauptbahnhof to the Convention and Executive Education Center (WBZ), get off at the "Rotmonten" stop. The journey takes 10 minutes.

Arriving by car and parking

Take motorway exit St.Gallen-Kreuzbleiche, towards "Zentrum", follow the "Universität" and "WBZ Holzweid" signs. If you have a navigation system, enter "Holzstrasse 15".

The underground garage has a limited number of parking spaces. For hotel guests, parking costs CHF 10.00 for 24 hours and CHF 1.00 per hour for all other visitors. Otherwise you can also park for CHF 8.00 per day in the blue zone in Rotmonten district. You can obtain permits at the reception.

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Business School 2030

Tailor-made responsible
leaders or mass-produced
corporate slaves?

10th of October 2014,
WBZ St.Gallen



Business School 2030

Tailor-made responsible leaders or mass-produced corporate slaves?

The **12th DocNet Symposium 2014** organized by the doctoral network at the University of St.Gallen addresses one central question relevant for current PhD students in the management field: **How does the Business School of our future look like?**

Living in rapidly changing and complex environments poses new challenges to corporations and universities alike. Increasingly, managers need to navigate employees and organizations through a difficult and complex social environment. Moreover, leadership as such relies more and more on social networks rather than on formal hierarchies. These developments need to be grasped and discussed by today's leading universities: Which challenges are we facing? Which opportunities do we have? Hence, an adaptation of the current status quo in business schools concerning their learning content and methods appears to be inevitable.

The **12th DocNet Symposium** addresses this topic and sheds light on how doctoral students can contribute to the future positioning of the Business School 2030.

Our goal is to provide an adequate platform for different stakeholders. A diversified programme with distinguished speakers fosters the discussion among students, researchers and practitioners from manifold backgrounds. Besides Q&A sessions and interdisciplinary debates, interesting keynotes and workshops reflect on aspects, tools and potentials of the Business School 2030. The 12th DocNet Symposium ends with a panel discussion to reflect the final thoughts.

docnet
Doctoral Network at
the University of St.Gallen



Programme

Time	Content	
08:30	Registration	
09:00	Welcome address by DocNet & Prof. Dr. Jörg Metelmann University of St.Gallen	
09:15 – 10:45	Prof. Dr. Thomas Dyllick „Management education for the world“ Dany Kielholz „Sustainability in the advertising agency“ Karin Sahr „Implementing public value in consulting practice“	
10:45	Coffee Break	
11:15	Carolin Hermann University of St.Gallen „Liberal arts in action- the GemeinwohlAtlas“	Florian Woitek Bucerius Law School „The future positioning of Law Schools“
12:00	Lunch	
13:00 – 14:30	Prof. Matt Statler, PhD „Learning wisdom in a business school?“ Gary Steel „How leadership & management influence the Business School 2030“	
14.30	Coffee Break	
15:00	Felix Seyfarth University of St.Gallen „Disruptive innovation or e-learning 2.0?“	Sebastian Kernbach University of St.Gallen „Visual thinking for your PhD - how to connect better with yourself and others.“
15:45	Panel discussion Moderation: Prof. Dr. Claude Siegenthaler University of St.Gallen, Hosei University Tokyo Pepe Strathoff University of St.Gallen	
16:30	Apéro	

Keynote Speaker



Prof. Dr. Thomas Dyllick

Professor of Sustainability Management at the University of St.Gallen, University Delegate for Responsibility & Sustainability



Dany Kielholz

Managing Director and Partner KSP KRIEG SCHLÜPP PARTNER Advertising Agency AG in Zürich-Wollishofen



Karin Sahr

Global Family Business Center of Excellence & Sustainability Services Leader at Ernst & Young GmbH Professional Services



Prof. Matt Statler, PhD

Richman Family Director of Business Ethics and Social Impact Programming, Clinical Assistant Professor of Management and Organizations, NYU Stern School of Business



Gary Steel

Former Member of the Group Executive Committee ABB Ltd. Switzerland

Date: 10th of October 2014

Place: WBZ, St.Gallen

Fee: 20,- CHF students

60,- CHF other

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